



# HOUSING SUPPORT STABILITY

## *Annual Sponsorship Options*

Dear Potential Partner,

The Inn Between works closely with businesses to help St. Vrain Valley families and individuals facing homelessness achieve stable housing. The benefit of a partnership is that it demonstrates investment in your community. That matters to people!

- *Today's consumers are attracted to businesses with community involvement.*
- *Community engagement builds relationships and brand awareness.*
- *Company involvement weaves itself into the fabric of its customers' lives.*

**Our partnerships are designed to help you attract more customers and capital for your business. We can work with you to tailor sponsorship benefits to fit your business' needs.**

As you may know, clients in our two year Supportive Housing Program are required to work and pay rent. Residents are then given the support they need to achieve long-term housing stability.

Supports include life skills trainings, a deposit savings program, scholarships, and much more!



**Thanks to partners like you, over 92% of The Inn's residents attain long-term housing stability.**

**We invite you to join us in effecting positive change!**

*There are a variety of levels and payment plans (one-time, monthly or quarterly) available.*

# Small Business Sponsor \$1,000 Investment

- *Logo with clickable link included on The Inn website (44,000+ visits / year)*
- *Your business featured on The Inn's social media platforms (500+ sponsor advertisement views / post)*
- *Recognition of your sponsorship at your place of business (Framed certificate for your wall or desk)*

When we set goals, we are in command. Clearly understood goals bring our lives into focus just as a magnifying glass focuses a beam of light into a burning point. Without goals our efforts may be scattered and unproductive

**Ezra Taft Benson**





# Futures Matter

**\$2,500  
Investment**

- ***Logo with clickable link included on The Inn Between website (44,000+ visits / year)***
- ***Your business featured on our social media platforms (500+ sponsor advertisement views / posts)***
- ***Your company recognized in The Inn's monthly e-newsletter (1400+ email recipients)***
- ***A business coupon placed in The Inn's monthly newsletter (250+ influential recipients)***
- ***Sponsor listing in the Annual Report to top donors (250+ people of influence receive)***
- ***Recognition of your sponsorship at your place of business (Framed certificate for your wall or desk)***





# Soaring Futures

## \$5,000 Investment

*Includes all the \$2,500 sponsorship benefits.*

**PLUS THESE ADDITIONAL BENEFITS:**

- **Company logo on Inn brochure**  
(Reaches 1,000+ distributed throughout the year)
- **Sponsor logo in ALL e-newsletters**  
(Reaches 1,400 12x/year ~ 16,800+ recipients)
- **A business coupon placed in a monthly newsletter**  
(1400+ email recipients)
- **An opportunity to host a donor appreciation event**  
(Meet face to face with people of influence)





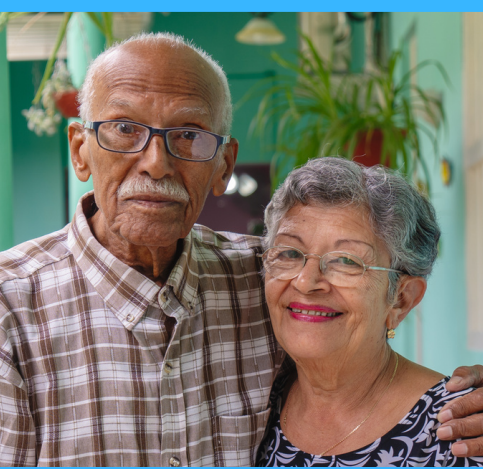
# Future Sights

## \$7,500 Investment

*Includes ALL of the \$2,500 and \$5,000 Sponsorships benefits PLUS THESE ADDITIONAL BENEFITS:*

- *Your company logo placed on The Inn's maintenance van (Driven throughout Longmont 5 days /week!)*
- *Quarterly Facebook, Instagram, and Twitter posts (500+ sponsor advertisement views per post!)*
- *One Longmont Times-Call sponsorship advertisement (1/4 page ad)*





# HOUSING SUPPORT STABILITY

*Yes! I want to support The Inn Between!*

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

"Futures Matter" Sponsor: \$2,500 \_\_\_\_\_

"Soaring Futures" Sponsor: \$5,000 \_\_\_\_\_

"Futures Sights" Sponsor: \$7,500 \_\_\_\_\_

I wish to make a one time payment: \_\_\_\_\_

I wish to make quarterly payments: \_\_\_\_\_

I wish to make monthly payments: \_\_\_\_\_



Please make checks payable to The Inn Between of Longmont.

Monthly and quarterly payments are prescheduled credit card payments.

Credit Card # \_\_\_\_\_

Name on Card: \_\_\_\_\_

Exp. \_\_\_/\_\_\_/\_\_\_\_\_ CVV \_\_\_\_\_

For questions, please contact Laura Liotino 303-684-0810 ext. 115 or [laura@innbetween.org](mailto:laura@innbetween.org).